



XPOMET® 2017
International
Convention for
Innovation and
High-tech in
Medicine
17th - 19th January 2017
CCL Leipzig
Medicine to
Marvel

SHOW
THE
WORLD
YOUR
IDEAS

WHAT IS XPOMET®?

XPOMET® is a novelty in the German-speaking market: It is the first and only convention for high tech and innovation in the German-speaking market that exceptionally focusses on the presentation of technological progress in medicine. In the centre of attention we put those companies that are the driving force of the development of the entire medical field. The event takes place from **17th - 19th January 2017 at CCL Leipzig, Germany.** It offers many interesting key note speeches, a great platform to companies and start-ups to present their projects, to network and meet potential Clients, Partners and Investors.

A large, dark blue heart shape with a white ECG line running through it is centered on a light gray background. Surrounding the heart are various black-and-white line-art icons related to medicine and healthcare. These include: a doctor in a lab coat, a computer monitor displaying a DNA helix, a skull labeled "first AID", a hospital building, a blood pressure gauge showing "105", a syringe, a thermometer, a brain, a knee joint, a tooth, a bottle of pills, a first aid kit labeled "FIRST AID", a heart with an ECG line, a person in a military-style uniform, a ribcage, a hand holding a pulse, a stethoscope, a microscope, and several arrows indicating flow or relationships between the elements. The overall style is clean and professional, emphasizing medical technology and innovation.

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As an international convention XPOMET® is addressed to all protagonists in health care, especially to health professionals and medical engineers, decision-makers of medical institutions and students. Visitors, Speakers and exhibitors will not be bound to a special medical field which grants a 360 degree perspective and a unique platform of exchange and a network of all kinds of international market participants clients and investors. Also we especially emphasise the presentation of the exhibiting start-ups and their visions. They get the chance to shine and we give them the highly frequented spots of the exhibition to do so.

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**WE
BELIEVE
IN YOUR
CONCEPT**

PRESENT YOUR START-UP AT XPOMET® 2017

Start-ups and their visions are the fuel of innovation - that's why we offer a special pricing to all start-ups and smaller businesses. Also we think that this convention needs to give a special representation to them. So we decided to not let the start-ups and smaller businesses drown in-between the stands of the big enterprises but to give them the best spaces where every visitor will see them. Every start-up can also upgrade their stand

to one that is right next to one of our stages which includes a 40 minute on stage time for the start-up. Another way to showcase your start-up and your ideas in the best possible way is to participate in our start-up award pitch.

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FOR START-UPS + SMALL BUSINESSES

Start-up Area

2x2m exhibition space including booth
net 3.750 €

Showroom Area

2x3m exhibition space (excluding booth)
+ 30 min. presentation time on a showroom stage
net 3.795 €

All versions include:

- ✓ 1 all access pass -
- ✓ 2 passes for stand personnel
- ✓ 2-3 passes for your guests - Start-up Award pitch

**Please ask us for our special start-up offers and discounts
or individual participation packages!**

CONVINCE OUR JURY!

The participation in the XPOMET® Start-up Award 2017 occurs after application and preselection through our official committee, in a live pitch that takes place on 18th January 2017 in the CCL Leipzig, Germany. Only start-ups that already confirmed their XPOMET® 2017 convention stand get admission to apply. Each pitch will have a maximum length of 10 minutes. After the pitch in Leipzig our independent jury will decide over the winning project and announce it during the evening event on 19th January 2017. Applications have to be complete and contain a small business plan. Applications submitted after 30th September 2016 cannot be considered. You can only apply online on www.xpomet.com/awards. This is also where you can keep track with the growth of the trophy money.

AT ONE GLANCE

- ✓ Get all information from us and secure your fair stand
- ✓ Complete online application until 30th September 2016
- ✓ Confirmation of your participation by our committee
- ✓ 10 minute pitch in front of our jury on 18th January 2017
- ✓ Announcement of the winner on the evening of 19th January 2017

THE XPOMET® STARTUP AWARD 2017





WHO WE ARE?

XPOMET® is organized by Pipits Business Management GmbH. We at Pipits, are a team of highly effective and efficient project handlers and managers. We provide services mainly to healthcare providers. Our aim is to deliver success and quality results in whatever we do. With our longterm expertise a field that daily demands improvement and innovation we developed the idea of XPOMET®.

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-XPOMET®-

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XPOMET® 2017

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