

SHOW THE FUTURE OF MEDICINE



WHAT XPOMET® IS

XPOMET® is a novelty in the German-speaking market: It is the first and only convention for high tech and innovation in the German-speaking market that exceptionally focusses on the presentation of technological progress in medicine. In the centre of attention we put those companies that are the driving force of the development of the entire medical field. As an international convention XPOMET® is addressed to all protagonists in health care, especially to health professionals and medical engineers, decision-makers of medical institutions and students.



WHAT WE PURSUE

With dedication and passion through XPOMET® we are realizing the vision of a forward-looking convention for innovation and technology in medicine. We are convinced that in future progress in medicine will be based on development and continuing revolution of technological innovations.

At the moment new findings in medicine are only communicated in highly specialized expert conferences. Only the expert of a certain discipline gains knowledge of the immense possibilities that result through technology le-

aps in medical engineering, computer science and life science.

XPOMET® stands for pleasure in medicine and allows the different medical professions to be curious in new technological possibilities disregarding their competences.

XPOMET® 2017
Medicine to Marvel



THE CONCEPT

The concept of XPOMET® is dedicated to offer diversification to the attendees. Therefore it contains several stages and showrooms. To use the platform in an ideal way XPOMET® implements diverse stages next to the actual congress stage that will be used by companies, start-ups and research groups to present their projects, hold panel discussions or to use their slots in any other active and creative ways. Another stage will be programmed by a media partner. XPOMET® is supposed to deliver an authentic 360 degree view on the current state of innovation and progress in the whole medical

spectrum. Changeovers between key note speeches and project presentations or demonstrations will be filled with coffee, snacks and lunches to stimulate exchange and networking. As an extra companies will also appear as exhibitors so establishing new personal contacts can be raised to a maximum. Each convention day will be closed with an evening event taking place in a nice ambience in the city center of Leipzig.

ORGANIZER



SUPPORTER



PARTNER



SUPPORTER



SPONSOR



THE PROTAGONISTS



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NICOLE RUPRECHT

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Smart Medical Technology Expert
XPOMET Congress Chairman



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PAUL SONNIER

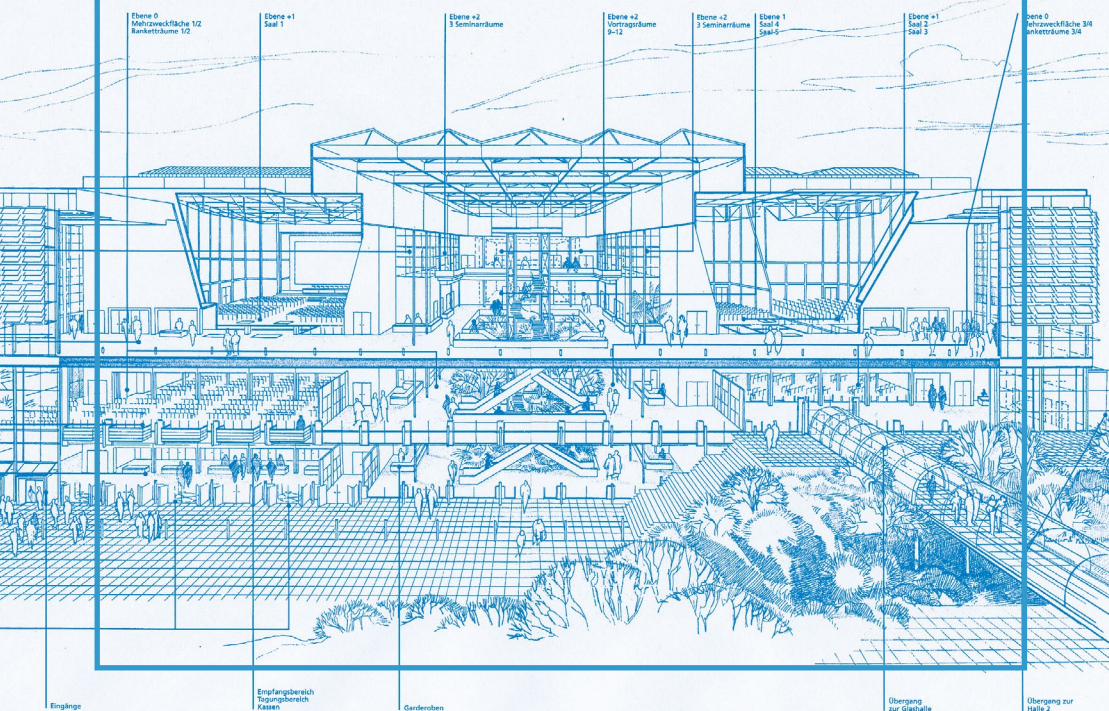
Digital Health Strategist
Keynote Speaker
Social Entrepreneur

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THE LOCATION

Modern, flexible, international. These qualities make for the identity of **Congress Center Leipzig** as much as the dynamic city. With its clusters of excellence in science and various industries, and with its unique cultural wealth, Leipzig attracts meeting planners and congress delegates from all over the world.

The CCL was opened in 1996 alongside the Leipziger Messe Exhibition and Convention Centre, and it lives up to the most advanced technical standards. 23 halls and rooms, and spacious foyers and exhibition areas, make it perfect for all kinds of event layouts.



YOUR COMPANY AT XPOMET® 2017

Present your company to our expert audience. The pleasant and personal atmosphere of the convention is the

ideal condition for a personal contact between exhibitors and visitors:

As an à la carte Sponsor

As Host or Partner

As Showroom Presenter and Showroom Speaker

As Exhibitor and Showroom Speaker

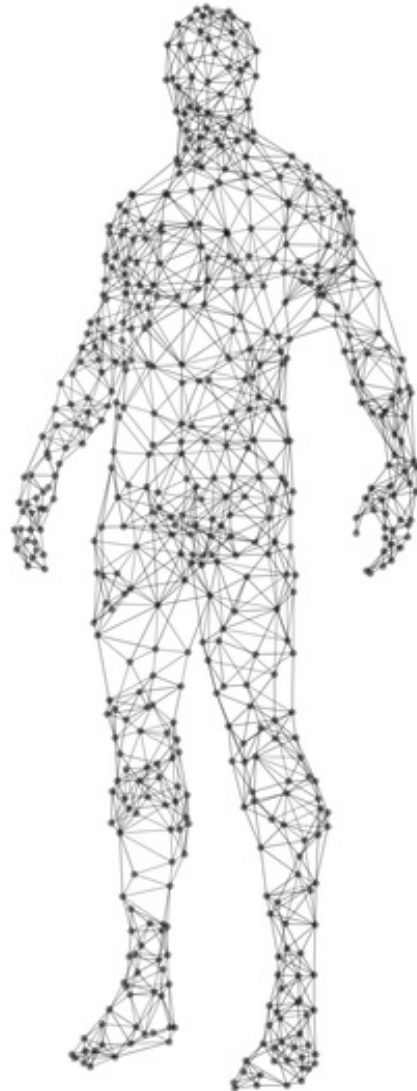
As Exhibitor

BECOME AN EXHIBITOR

EXHIBITION SPACES

The following possibilities we are offering you to present your company in an optimal way. Companies are free in designing their stands.

- ✓ Special Exhibition-Area on the edge of the Congress
- ✓ Special Exhibition-Area in and on the edge of the showrooms
- ✓ Exhibition-Area „XPO“ Trade fair / Ground Floor



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XPOMET® SHOWTIME

XPOMET® gives your company the chance to present the future of medicine on stage. All exhibitions spaces can be booked including a slot on one of our showroom stages. Your

company gets 30 minutes on stage time in one of our highly frequented showroom to present your innovation in any possible way.

EXHIBITION PRICES

XPO Showroom

The price of net 3.795 Euro contains:

- ✓ An exhibition space of 2x3 m directly in the Showroom-Area
- ✓ 30 minutes on stage for a presentation or a demonstration
- ✓ One full access registration
- ✓ Two exhibition registrations for personnel
- ✓ Three further registrations for guests

XPO Showtime

The price of net 3.795 Euro contains:

- ✓ An exhibition space of 10 m² (extendable) in the Expo-Area
- ✓ 30 minutes on stage for a presentation or a demonstration
- ✓ One full access registration
- ✓ Two exhibition registrations for personnel
- ✓ Three further registrations for guests

XPO

- ✓ Depending on location between net 185 and 345 Euros per m²
- ✓ Minimal size is 10m²
- ✓ Number of registrations depending on size of the space

XPO Mini

For smaller businesses and start-ups. The price of net 3.750 Euro contains:

- ✓ An exhibition space of 2x2 m in the Start-up-Area
- ✓ A small booth
- ✓ One full access registration
- ✓ Two exhibition registrations for personnel
- ✓ Two further registrations for guests
- ✓ Participation in the start-up award pitch

BECOME A HOST OR PARTNER

CO-HOST

You refer as a Co-Host of the event and your company will be presented as an XPOMET®-host in public and in every kind of marketing material:

- ✓ Ubiquitously premium logo presentation at Convention and evening program
- ✓ Lanyard sponsorship
- ✓ Logo on staff uniforms
- ✓ Presenting the winners of the XPOMET®-Start-up Award // prize-giving
- ✓ Main host of the official evening program inside the convention area (additional costs for the main bar event). Logo presentation on bartender uniforms
- ✓ Host of the VIP Dinner
- ✓ Short speeches at the convention
- ✓ 250 tickets for the whole convention
- ✓ 50 Invitations for VIP-Lounge
- ✓ 10 Invitations for the VIP – Dinner
- ✓ VIP concierge service
- ✓ Exhibition space in plenary – max. 15 m²

net price:
Co-Host 45.000 Euro

PARTNER

You refer as a Diamond Partner or Platinum-Sponsor and you will be presented in every kind of XPOMET® marketing material:

- ✓ Ubiquitously logo presentation at the convention
- ✓ Logo with hyperlink on XPOMET.de – landing, partner and congress page
- ✓ Lanyard sponsorship (only diamond partner)
- ✓ Logo on staff uniforms (only diamond partner)
- ✓ Co-host of the official evening program directly
- ✓ inside the xpo area – (additional costs for a bar-like event). Logo presentation on bartender uniforms
- ✓ 120 tickets for the whole convention & evening program
- ✓ 50 Invitations for VIP-Lounge (diamond partner)
- ✓ 5 Invitations for the VIP Dinner (diamond partner)
- ✓ VIP Concierge service (diamond partner)
- ✓ Logo presentation at evening program flyer
- ✓ Logo presentation on bartender uniforms

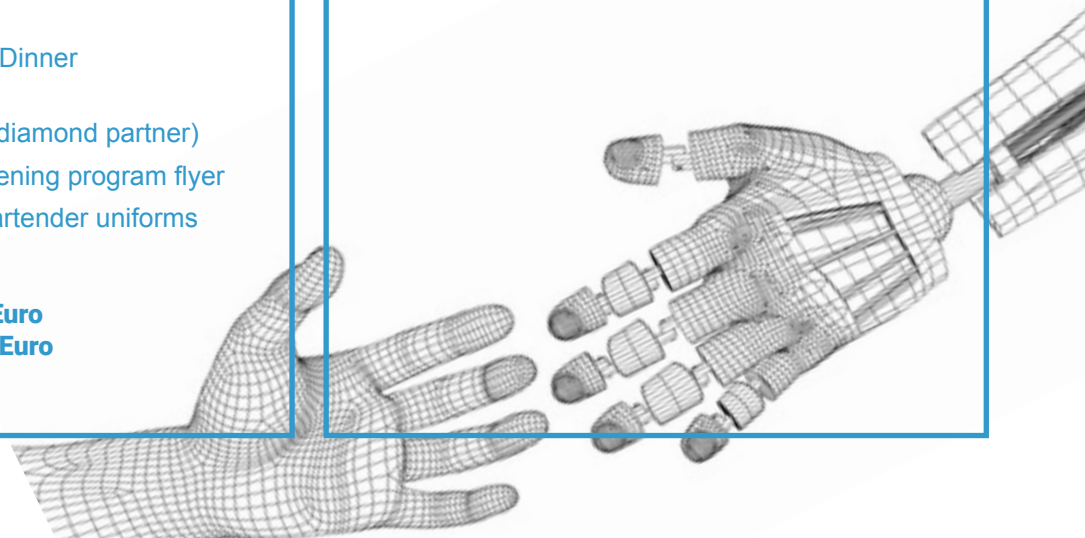
net price:
diamond partner: 27.800 Euro
platinum sponsor: 19.500 Euro

ASSOCIATED PARTNER

Media, Consultants, Insurances, Associations Ministries, Trade chambers, Universities, Research Institutes. XPOMET® need you as an associated partner for the event:

- ✓ Ubiquitously logo presentation at congress and expo.
- ✓ Logo with hyperlink on XPOMET.de – partner and congress page
- ✓ 50 tickets for the whole convention & evening program
- ✓ 5 Invitations for the VIP-Lounge
- ✓ Associated partners can also become diamond partner or gold sponsor, if wanted
- ✓ Associated Partner can “pay“ the debt with tangible benefits (e.g. newspaper ads)

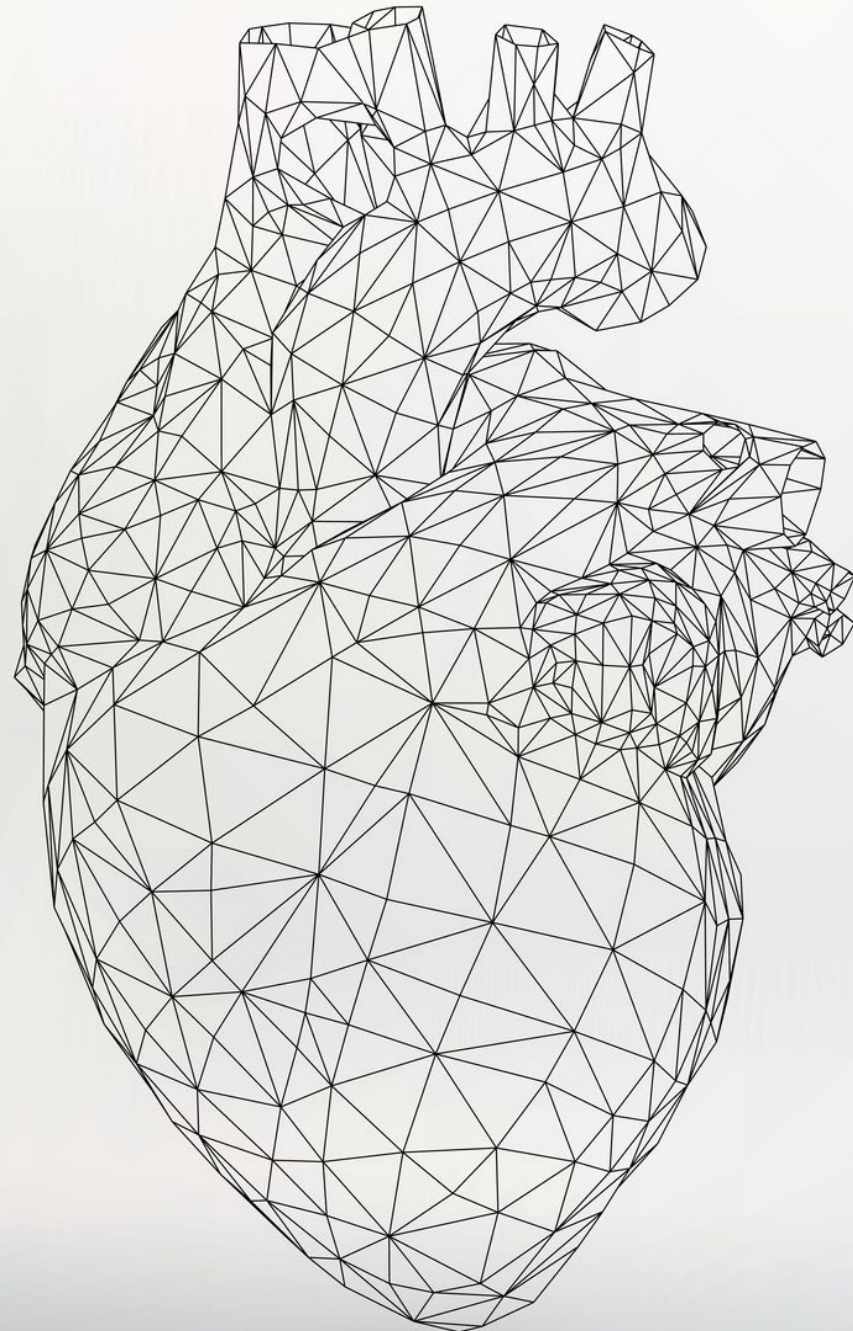
net price:
associated partner: 9.000 Euro



SPONSORING À LA CARTE

We try to make everything possible for you and are looking forward to discuss your individual suggestions and ideas. Contact us - you can freely choose your sponsoring combination. All prices on request.

- ✓ congress sponsorship
- ✓ sponsor-tracks on media stage
- ✓ panel discussion on media stage
- ✓ floor stickers
- ✓ Logo: floorplan
- ✓ 4 color ads in programs and brochures
- ✓ logo in mails, brochures, pocket guides
- ✓ logo on sponsor site at the XPOMET-homepage
- ✓ Logo on congress site at the XPOMET-homepage
- ✓ Banner advertising
- ✓ Trade or Press booth - free giveaways
- ✓ Central Merchandising Shop - Gift sponsoring
- ✓ Conference bag insert
- ✓ Access to VIP-Lounge
- ✓ Invitations for the evening program



CONTACT

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