

Dresden, January 1, 2019

## Silver Label for biosaxony e. V.

Biosaxony, the industry association for biotech and medical technology in the German region of Saxony, has been awarded the Silver Label of the European Cluster Excellence Initiative (ECEI) for its outstanding cluster management. The award also confirms the cluster's high quality, performance and development potential.

The receipt of the Silver Label was announced by André Hofmann, Vice President of biosaxony e. V., at its New Year's reception. "We're delighted to be awarded the Silver Label by the ECEI," he declared. "It underlines that biosaxony's work has continuously improved in recent years." An initiative launched by the European Commission, the ECEI fronts a series of projects and schemes aimed at improving the quality of cluster management in Europe.

The review process based on Europe-wide criteria took place under the gocluster program and in conjunction with the European Secretariat for Cluster Analysis (ESCA). In Germany, cluster management organizations receive assistance in connection with the further development of their innovation clusters under the BMWi Federal Ministry for Economic Affairs and Energy's cluster policy excellence activities. As André Hofmann emphasized: "biosaxony's membership of the go-cluster program has played a large part in this success. Apart from staff training, this exclusive opportunity for support has enabled us to introduce new services and even to set up a brand-new division of biosaxony: Section Medical Technology."

biosaxony e. V. was audited on the basis of uniform criteria addressing its activities and organizational aspects – and the Silver Label Expert Group was won over by the results. Hofmann already has specific plans for the future: "The Silver Label will raise our profile, and we'll leverage this greater prominence in particular to initiate international collaboration." biosaxony e. V.'s Silver Label replaces its previous Bronze Label and is valid for two years.

## biosaxony e.V.

biosaxony is the association of the biotechnology/medical technology sector in the region of Saxony. Its members represent the various companies, research institutes and lobbyists working in biotechnology and medtech and the related areas of engineering and material sciences in Saxony. It pulls the different strands of biotech and medtech together, gauges its members' needs, and represents their interests. biosaxony's responsibilities include initiating projects between industry and research, pinpointing services and know-how, harnessing

synergies, and highlighting regional expertise in order to support the value-added development of these cross-cutting technologies.

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