

European Business Development Conference

7 to 8 October 2014



The Conference

The European Business Development Conference (EBDC) is an annual event that brings decision makers from international pharmaceutical companies and European biotech firms and representatives of private equity and venture capital companies together. The conference is attended by CEOs, managing directors and senior business development managers.

The EBDC is organised and hosted by BIO Deutschland in cooperation with a BioRegion (which changes each year) and other international partners. The EBDC has been held since 2006 and has featured a programme of outstanding speakers each year.

The two-day programme includes lectures during topic sessions and company presentations, as well as panel discussions. The event is held in English.

In addition to the wide-ranging programme, the conference provides an ideal environment for partnering.

Bei der European Business Development Conference (EBDC) treffen sich einmal im Jahr Entscheidungsträger internationaler Pharma- und europäischer Biotechnologie-Unternehmen sowie Vertreter von Private Equity und Venture Capital Firmen. Teilnehmer der Konferenz sind Geschäftsführer, Vorstände und Führungskräfte aus dem Bereich Business Development.

Die Veranstaltung wird von BIO Deutschland in Zusammenarbeit mit einer jährlich wechselnden Bioregion und anderen internationalen Partnern organisiert. Die Konferenz findet seit 2006 statt und ist mit hochkarätigen Referenten besetzt.

Auf der zweitägigen Konferenz werden im Rahmen von Themensessions Vorträge und Firmenpräsentationen gehalten; außerdem gibt es Diskussionsrunden. Alle Programmpunkte finden auf Englisch statt.

Neben einem umfangreichen Konferenzprogramm besteht auch der ideale Rahmen zum Partnering zwischen den Teilnehmern.

Sponsoren können ihre Marke visuell und inhaltlich gegenüber allen Teilnehmern kommunizieren.

Sie bekommen bis zu vier Eintrittskarten für die Konferenz. Damit lässt sich ein optimales Team zusammenstellen, mit dem möglichst viele unterschiedliche Interessensbereiche fürs Partnering abgedeckt werden können.

Direkt im Zentrum, inmitten malerischer Gärten am nördlichen Elbufer gelegen, präsentiert das The Westin Bellevue Dresden den berühmten „Canaletto-Blick“ auf Dresdens Altstadtssilhouette. Die bekannten Sehenswürdigkeiten wie Zwinger, Frauenkirche und Semperoper liegen in unmittelbarer Nähe des Hotels.

Neben dem großen Konferenzsaal gibt es einen separaten Saal für One-to-One networking. Der Eingangsbereich erlaubt eine konferenzbegleitende Ausstellung.

Sponsorships

Sponsorship gives you an opportunity to display and communicate your brand to the conference participants.

Sponsors receive conference admission for up to four people. This allows you to put an ideal team together to cover a very wide range of partnering topics.

The Venue

The Westin Bellevue Hotel Dresden is the only hotel in the city where guests can enjoy the world-famous “Canaletto view” of the Old Town on the other side of the River Elbe.

The conference will be held in the hotel's ballroom, with a second room of the same size for one-to-one meetings next to the ballroom. The entrance hall allows several exhibitors to present their products and services. This venue provides everything needed for a successful event.

Selected list of recent speakers

Dr. Detlev Biniszkiwicz (VP Oncology Innovative Medicines, AstraZeneca), **Prof. Andreas Busch** (Head of Global Drug Discovery, Bayer HealthCare), **Mark McDade** (VP Established Brands, Solutions and Supply, UCB), **Lubor Gaal** (Head of Europe, Search and Evaluation, Bristol-Myers-Squibb), **Dr. Susan Herbert** (VP Global Business Development and Strategy, Merck Serono), **Dr. Stephen Little** (VP Personalised Healthcare, QIAGEN), **Dr. Simon Moroney** (CEO, MorphoSys), **Prof. Helga Rübsamen-Schaeff** (CEO, AiCuris).

Selected list of recent sponsors and partners



Exclusive sponsorship opportunities

Platinum sponsorship

Exclusive sponsor of the dinner € 13,750*

- Sponsor's logo printed on the dinner menu
- Conference host and chair
- Display stand
- Sponsor's logo printed on promotional material
- Sponsor's profile text in delegate packs
- Link to the sponsor's website in the online conference programme
- Sponsor's company information at the information desk
- Sponsor's logo on participant badges
- Admission to the conference for four people

Gold sponsorship

Exclusive sponsor of one of the business lunches € 8,250*

- Sponsor's logo printed on the lunch menu
- Display stand
- Sponsor's logo printed on promotional material
- Link to the sponsor's website in the online conference programme
- Sponsor's profile text in delegate packs
- Sponsor's company information at the information desk
- Admission to the conference for three people

Gold sponsorship – partnering

Exclusive sponsor of the one-to-one meetings Partnering sessions are planned for the first day of the conference € 8,250*

- Branding of the meeting area (roll-up displays, banners, column wraps and window films)
- Sponsor's logo in the online one-to-one meeting networking platform
- Sponsor's logo printed on promotional material
- Link to the sponsor's website in the online conference programme
- Sponsor's profile text in delegate bags
- 2 x 3 m exhibition area in the venue's entrance hall
- Admission to the conference for three people

Silver sponsorship

Exclusive sponsor of one of the coffee breaks € 4,125*

- Sponsor's logo displayed on the buffet table
- Sponsor's logo printed on promotional material
- Link to the sponsor's website in the online conference programme
- Sponsor's company information at the information desk
- Admission to the conference for two people

Conference supporter

€ 2,750*

- Sponsor's logo printed on promotional material
- Link to the sponsor's website in the online conference programme
- Admission to the conference for one person

Exhibitor

The exhibition will take place on the first day of the conference € 2,000*

- 2 x 3 m exhibition area in the venue's entrance hall
- The exhibition area is registered as a meeting point in the one-to-one meeting networking system.
- Admission to the conference for two people

Chairperson

Chairperson of a company presentation session € 1,750*

- Sponsor's name in the programme
- Admission to the conference for one person

* Not including VAT (subject to 19% VAT)