

Europe's Leading
Innovation Conference



Best of Both Leipzig

Old meets New Economy.

The leading cross-industry event of German industrial
companies and innovative startups from 20 nations
– Now coming to Leipzig!

www.bestofbothleipzig.com

Organizer & media partners



LEIPZIGER VOLKSZEITUNG



// We bring to Leipzig

// an innovation conference & trade show with international startups, entrepreneurs and decision makers of Old and New Economy that is unique in Europe // lead generation with decision-makers of Old and New Economy in a closed environment // scouting of startups and industrial enterprises customized to your needs and wants



Startup Pitches

Innovative startups from 20 nations pitch to decision makers of industrial companies



Best Practices

Oliver Samwer, Founder & CEO Rocket Internet develops disruptive business models



Top Executives

Donata Hopfen, CEO Bild depicts the digital transformation at Axel Springer



Innovation Show & Party

Carla Kriwet, CEO Philips Germany, in conversation with international entrepreneurs and founders

// Best of Both Leipzig is a closed event reserved for accredited professional visitors

// Receive your accreditation until February 15th online: www.bestofbothleipzig.com

Time and place of the event

March 24th, 2015 10.00 to 18.00 o'clock, Kuppelhalle @ Leipziger Volkszeitung, Peterssteinweg 19, 04107 Leipzig

Participation prerequisites

C-level decision makers as well as R&D and innovation executives

Your contact person

Jonas Stahl // Phone: +49 (0)30- 346 496 290 // email: jonas.stahl@swab-deutschland.de

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