

## PR and Advertising Guide 2023

Present your company in the network of the biosaxony cluster!

Special conditions / Benefits	Prices biosaxony members	Prices non-members
Special mailing via members - and network distribution list - 230 subscribers (event announcement / cooperation requests / ...)	5 contributions/ year free of charge 125 €	250,00 €
Post LinkedIn incl. image, text, linking (application company, event)	90,00 €	180,00 €
Contribution biosaxony newsletter - over 880 subscribers (promote product / company / service)	120,00 €	180,00 €
Contribution biosaxony newsletter + contribution LinkedIn (over 3000 followers)	175,00 €	350,00 €
Event notice in the biosaxony newsletter	-	-
Banner in biosaxony newsletter incl. Linking	90,00 €	180,00 €
Banner on the biosaxony website under "Events" incl. linking (presence 2 months)	150,00 €	300,00 €
Job advertisement job portal (presence 8 weeks)	50,00 €	200,00 €
Representation of interests at major events (lead generation)	individual	individual
Application Company / Institution: Newsletter/ Website / LinkedIn	-	500,00 €

All prices are net and exclude VAT of 19%

### Contact:

**Bianca Kretschmer**  
 Marketing & Communications  
 Tel.: +49 351 7965-106  
[marketing@biosaxony.com](mailto:marketing@biosaxony.com)