



Lipotype GmbH
Tatzberg 47
01307 Dresden, Germany
T +49 (0)351 796 53 45
www.lipotype.com

Careers at Lipotype – Lipidomics for a better life

20. January 2021

Job offer: Content Marketing Assistant (f/m/d)

Dresden, Germany; Full/Part-time, start as soon as possible

Lipotype is a leading lipidomics provider located in Dresden, Germany. We are looking for a Content Marketing Assistant to support our team which has constantly grown since our market entry in 2014. You will be responsible for social media profile content and management, writing and distribution of press releases and newsletters as well as for influencer marketing. You will support the development and planning, and execution of digital longform content (blog posts, news section, etc), print longform content (articles, white paper, etc) and marketing materials as well as support with market research. You will also coordinate with external partners and service providers in the marketing field (PR agencies, email distribution companies, etc).

Who you are

You are a highly organized, reliable person who likes to work in the team as well as independently. Prior experiences in Marketing are required. You possess strong time management skills and an ability to prioritize. You are service-oriented and like to communicate and interact with people. Fluency in English is a prerequisite, along with excellent communication skills in speech and writing.

Who we are

Lipotype is an innovative lipidomics provider and delivers lipid analysis services for pharma/biotech companies, cosmetics/dermatology industry, as well as for academic researchers. Lipotype is a spin-off company from the Kai Simons and Andrej Shevchenko labs of the world-renowned Max-Planck-Institute of Molecular Cell Biology and Genetics in Dresden, Germany.

What we offer

We offer a dynamic start-up atmosphere with great colleagues in an international environment, flat hierarchies, attractive salary, individual training opportunities, company pension scheme, flexible working hours and legendary company events.

... what are you waiting for?

Apply now

Please send your application to career@lipotype.com

Join our Lipotype team to realize our joint vision of lipidomics for a better life.